



**2025/26**

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**SPONSORSHIP**  
P R O S P E C T U S



## MISSION STATEMENT

"The Glenelg District Cricket Club is a community based sporting organisation committed to the development and promotion of cricket at the elite level within the City of Holdfast Bay and our South Australian Cricket Association nominated country areas"

## OUR VISION

To be the most professional and successful cricket club in South Australia

## OUR GOALS

To participate in all finals series in all Junior, Senior men and women's grades of the SACA competition every year, with particular emphasis on 1st Grade.

To identify and develop both male and female cricketers capable of competing successfully at Grade, State and Test levels.

To provide the best playing conditions for our teams at all venues used by GDCC, with particular reference to oval surfaces, centre wicket squares and practice areas.

To provide Clubrooms and player change rooms at a standard comparable to the best in the SACA competition.

Club commenced 1907

We field 6 senior sides with an array of junior boys and girls sides  
Well administered with strong personnel on the Board  
6 sub committees that report to the Board  
Our 5 ovals Glenelg, Camden, Pulteney Grammar School, Westminster & Bowker St Oval  
Excellent practice facilities and centre wicket at Glenelg Oval  
Wonderful Clubrooms overlooking the oval

**Senior Mens Teams** 4 x Teams - 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> & 4<sup>th</sup> Grades

**Womens Teams** 3 x Teams - 1<sup>st</sup> & 2<sup>nd</sup> Grades, 3<sup>rd</sup> Grade ATCA

**Junior Teams** Boys U13, U14, U15.5, U17  
Girls Under 15  
Under 18 Tournaments

## PREMIERSHIPS

**SACA 1st Grade Premier Competition:** 1930/31; 1947/48; 1951/52; 1953/54; 1973/74, 2012/13

**SACA 1st Grade One Day Competition:** 1969/70; 1974/75; 1989/90; 1996/97; 2004/05; 2008/09, 2010/11, 2015/16

**SACA 1st Grade Twenty 20 Competition:** 2014/15; 2024/25

## AUSTRALIAN REPRESENTATIVES:

Greg Chappell, Ian Chappell, Andrew Hilditch, Graeme Hole, Ashley Mallett  
Geff Noblet, David Sincock, Gavin Stevens, Merv Waite, Alex Carey  
Chadd Sayers, Tahlia McGrath, Nathan McSweeney

## SOUTH AUSTRALIAN REPRESENTATIVES:

A total of 69 players have represented the State

## STRATARAMA STADIUM

Our fantastic wicket and outfield continues to set the standard as the most highly regarded playing surface in Premier Cricket



## \$6295 (INCLUDING GST) MAJOR SPONSORSHIP

### BENEFITS:

- Membership of Glenelg District Cricket Club for two (2) nominated representatives
- Invitation to the Club's pre-season Sponsor's Dinner
- Invitation for four people to attend the end of season Club Presentation Dinner.
- Invitation to club functions with varied guest speakers.
- This also includes the opportunity for a company spokesman to address the audience (average 200 people in attendance)
- Promotion of Company Logo on Sponsors Banner at all presentations and club function

### ADVERTISING COMPONENT:

- Advertising Logo of your choice to be worn on all Senior and Junior Player's shirts – subject to S.A.C.A. size limit.
- Clubroom advertising, including 2 metre by 1 metre signage on Club premises balcony, which remains during S.A.N.F.L. season for television coverage.
- Named Major Sponsor of Annual District Junior Coaching clinic at Glenelg Oval. Includes some radio/press coverage.
- Newsletter acknowledgement.
- Electronic scoreboard advertising displayed during Stratarama Stadium home games
- Annual Report acknowledgement.
- Sponsor's logo on all Club letterheads during the period of sponsorship.
- Club business card holder, where we invite sponsors to place their business cards in club premises for use by members
- Advertisement of your choice on Club Web site for the period of sponsorship.
- Google & Facebook 5 Star Rating on behalf of the Cricket Club
- Facebook Advertising

**Club policy dictates that the Sponsor's product be promoted and that players use/recommend the Sponsor's products/services.**



# **\$4195** (INCLUDING GST) ONE DAY SPONSORSHIP

## BENEFITS:

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- Invitation to the Club's pre-season Sponsor's Dinner
- Invitation for two people to attend the end of season Club Presentation Dinner.
- Invitation to club functions with varied guest speakers.
- Promotion of Company Logo on Sponsors Banner at all presentations and club functions

## ADVERTISING COMPONENT:

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- Advertising on all Club's One Day Uniforms,
- includes A Grade West End Cup, Twenty20, Shell Shield uniforms
- Clubroom advertising, including 2 metre by 1 metre signage on Club premises balcony, which remains during S.A.N.F.L. season for television coverage.
- Newsletter acknowledgement.
- Annual Report acknowledgement.
- Sponsor's logo on all Club letterheads during the period of sponsorship.
- Club business card holder, where we invite sponsors to place their business cards in club premises for use by members
- Advertisement of your choice on Club Web site for the period of sponsorship.
- Google & Facebook 5 Star Rating on behalf of the Cricket Club
- Facebook Advertising

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## **\$2625** (INCLUDING GST) CORPORATE SPONSORSHIP

### BENEFITS:

- Membership of Glenelg District Cricket Club for two (2) nominated representatives
- Invitation to the Club's pre-season Sponsor's Dinner
- Invitation for two people to attend the end of season Club Presentation Dinner.
- Invitation to club functions with varied guest speakers.
- Promotion of Company Logo on Sponsors Banner at all presentations and club function

### ADVERTISING COMPONENT:

- Clubroom advertising, including 2 metre by 1 metre signage on Club premises balcony, which remains during S.A.N.F.L. season for television coverage.
- Newsletter acknowledgement.
- Annual Report acknowledgement.
- Sponsor's logo on all Club letterheads during the period of sponsorship.
- Club business card holder, where we invite sponsors to place their business cards in club premises for use by members
- Advertisement of your choice on Club Web site for the period of sponsorship.
- Google & Facebook 5 Star Rating on behalf of the Cricket Club

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# **\$725** (INCLUDING GST) PLAYER SPONSORSHIP

## BENEFITS:

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- Membership of Glenelg District Cricket Club for two (2) nominated representatives
- Sponsor's name highlighted under player's photograph and mounted above bar in the Club premises. Player's photograph with Sponsor's name highlighted to be presented to Sponsor for display in Sponsor's premises.
- Sponsored player to be made available to Sponsor for promotions or advertising.
- Invitation to the Club's pre-season Sponsor's Dinner to meet your player and have presentation photographs taken.

## ADVERTISING COMPONENT:

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- Clubroom advertising on Sponsor's Board.
- Newsletter acknowledgement.
- Annual Report acknowledgement.
- Club business card holder, where we invite sponsors to place their business cards in club premises for use by members
- Advertisement of your choice on Club Web site for the period of sponsorship.
- Google & Facebook 5 Star Rating on behalf of the Cricket Club

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# **\$310** (INCLUDING GST) CLUB SPONSORSHIP

## BENEFITS:

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- Membership of Glenelg District Cricket Club for a nominated representative.
- Invitation to the Club's pre-season Sponsor's Dinner
- Sponsor's name highlighted on Sponsor's Board.

## ADVERTISING COMPONENT:

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- Clubroom advertising on Sponsor's Board.
- Newsletter acknowledgement.
- Annual Report acknowledgement.
- Club business card holder, where we invite sponsors to place their business cards in club premises for use by members
- Advertisement of your choice on Club Web site for the period of sponsorship.
- Google & Facebook 5 Star Rating on behalf of the Cricket Club

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# AWARD SPONSOR

## PLAYER OF THE MATCH

### BENEFITS:

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The Club presents match awards to Players at the completion of each game.

These awards take the form of “goods in kind” from various businesses – e.g.:

Vouchers for discount on meals in restaurants  
Discounts on vehicle servicing, repairs, etc.  
Donated Company retail/manufactured goods.

The Club and the Players welcome and value this type of sponsorship as tangible reward for effort on the field.

### ADVERTISING COMPONENT:

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- Sponsor's name highlighted on Sponsor's Board.
- Newsletter acknowledgement.
- Annual Report acknowledgement.
- Club business card holder, where we invite sponsors to place their business cards in club premises for use by members
- Advertisement of your choice on Club Web site for the period of sponsorship.
- Google & Facebook 5 Star Rating on behalf of the Cricket Club

**Club policy dictates that the Sponsor's product be promoted and that players use/recommend the Sponsor's products/services.**



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